From Problems to Achievements

FROM RED TO BLUE

Initiate
A result in the red: name it, size it, get it approved.

Deliver
Work on it until it is green, measured at its source.

Celebrate
Take it beyond green to excellence, and celebrate the team.

MTWAFIQ Enterprise Transformation.

Start small. Achieve. Scale when needed.

One problem, one decision, one result you can show; then the next one.

Who it is for

Professionals, managers, executives and board members who have to get a change approved, and then delivered. Written first for banks, fintech, financing and investment firms.

How it starts

Initiate a Problem Solution

A few minutes on the website prepare your Business Case, with no account. You choose the size that fits the problem.

Three sizes of initiative

Quick win. A local improvement inside one team or unit.

Cross-department project. Several departments, processes or systems.

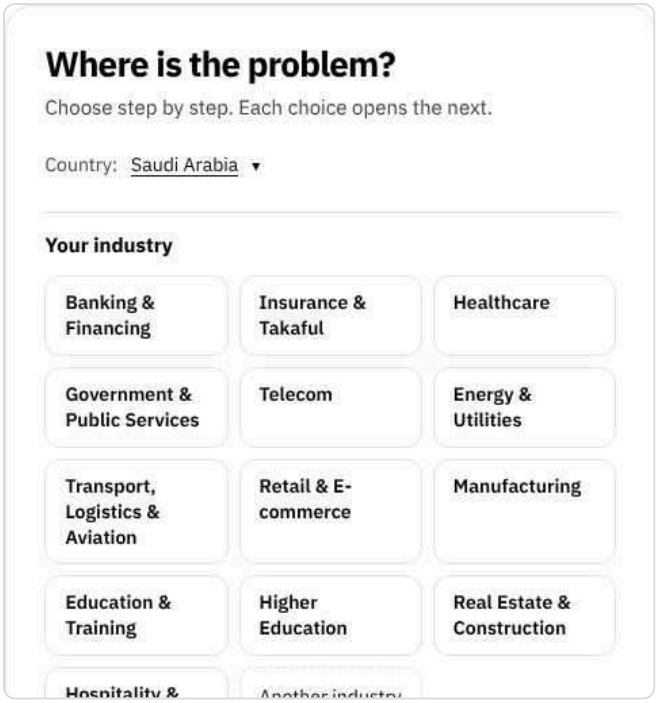
Transformation program. Several functions, or the whole organization.

One path, nine steps

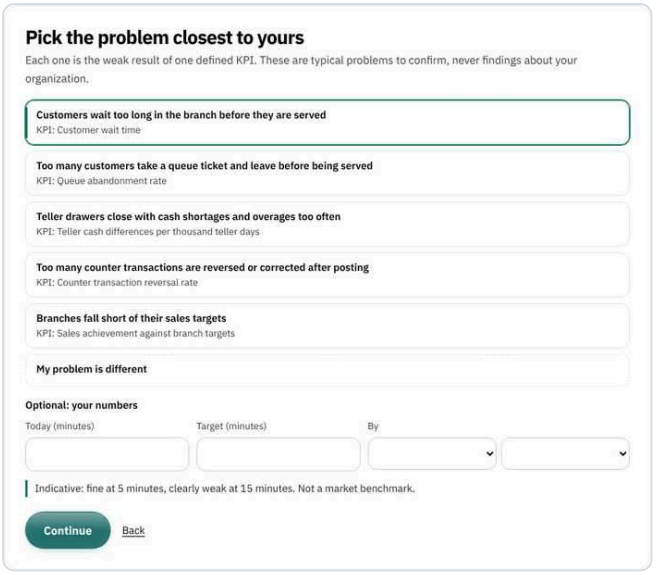
1. **Context**
   Your sector, your level and what you can really decide.
2. **Problem**
   The weak result of one defined KPI, with the evidence you have.
3. **Classification**
   Quick win, project or program.
4. **Diagnosis**
   Root causes, checked with data.
5. **Business Case**
   Options, value, cost and risk, at the right depth.
6. **Decision**
   A clear request to the people who hold the right.
7. **Planning**
   Owners, dates, gates and measures.
8. **Execution**
   The work, reviewed and signed off.
9. **Verification**
   A benefit counts only once it is measured.

Initiate: the red alert

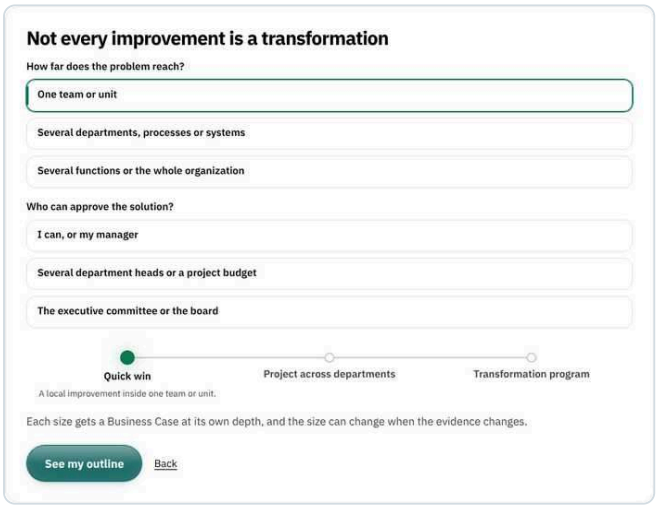
Name the problem as one KPI, size it, and get the solution approved.



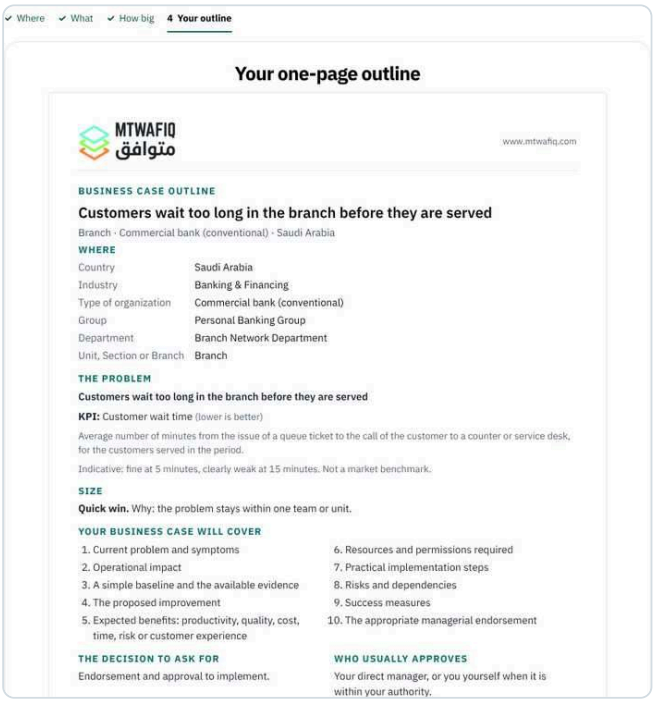
1 Start with your sector, then your type of organization.



2 Pick one typical problem of your unit: each is the weak result of one KPI.



3 Size it: a quick win, a project across departments or a program.



4 Your one-page outline: the KPI gap, its size and what the Business Case will cover.

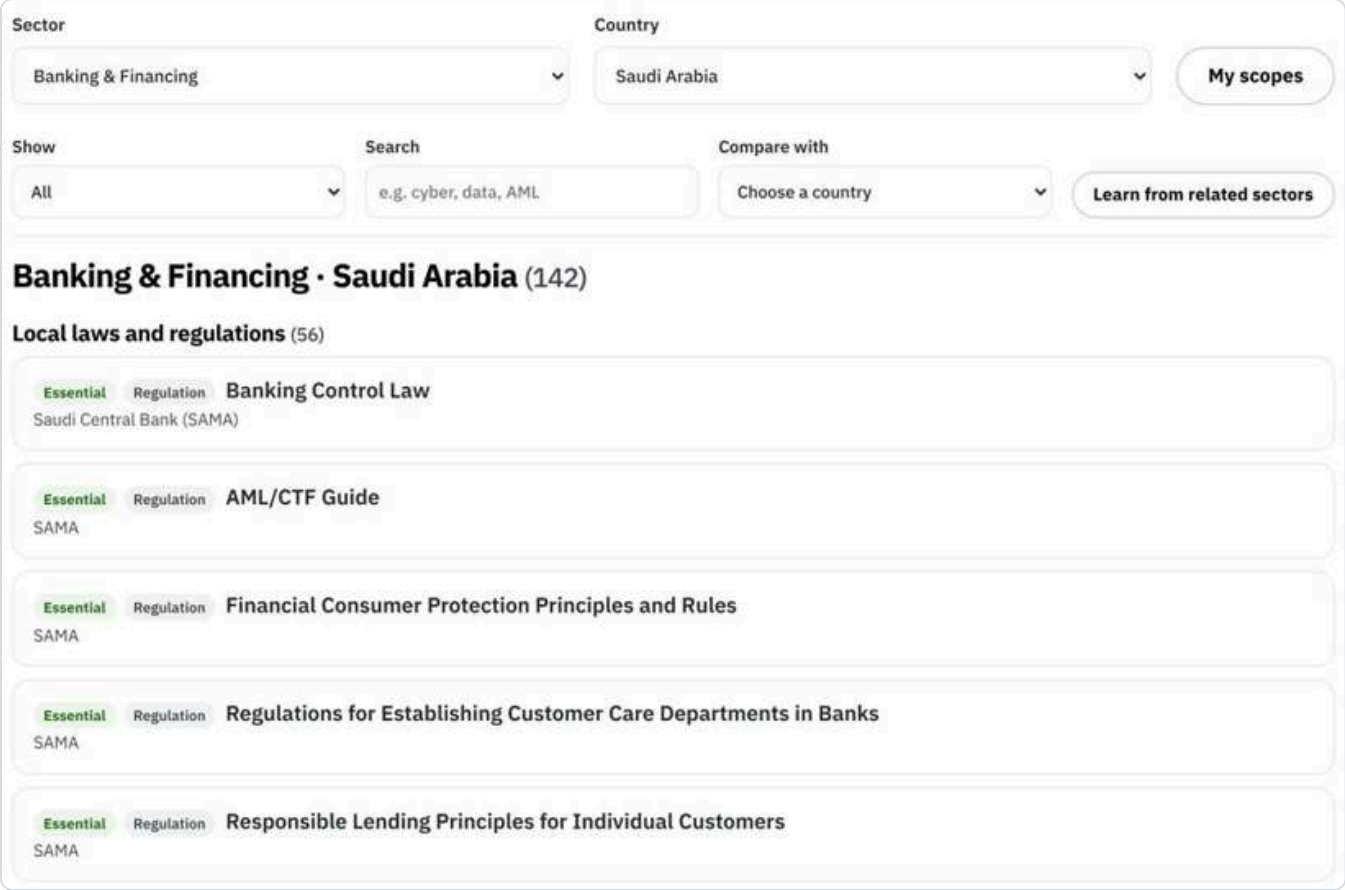
The cases and banks on these screens are fictional; their figures are illustrative.

Initiate: the rules that apply

The laws and standards your change must meet, and what not meeting them costs.



1 The outline asks what the solution must comply with: Shariah rules, your goals, local and international standards.



2 The laws and standards of your sector in your country, each Essential or Excellence, checked at its official page.

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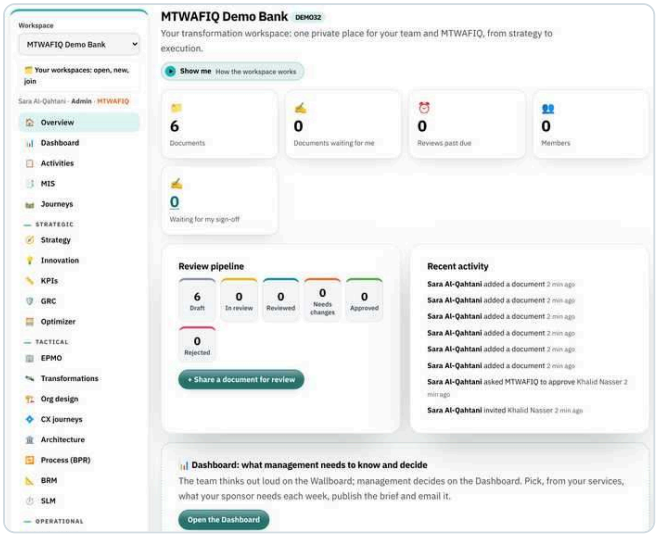
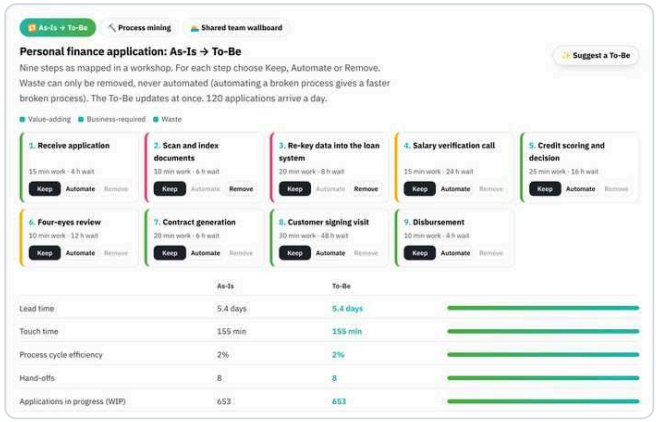
Deliver: the safe green

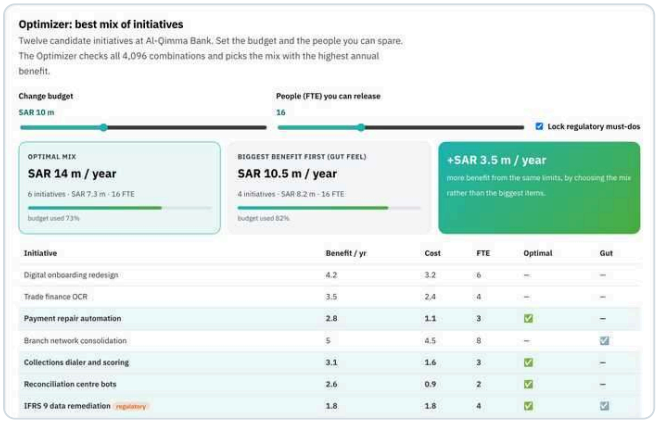
One workspace for the team: the process, the plan, the reviews and the data, until the KPI is green.



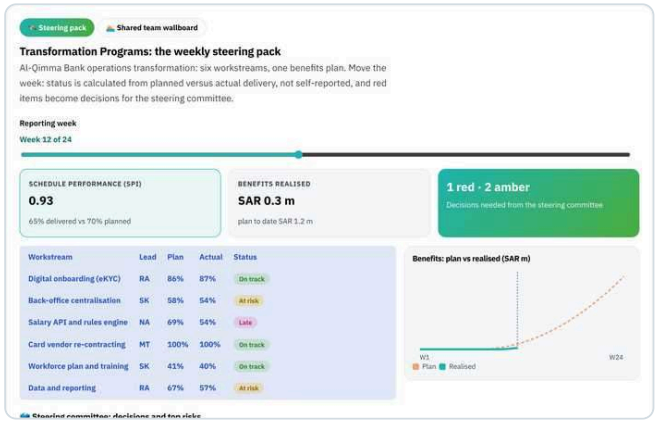
1 Your workspace: every part of the work in one place, with your team's review pipeline.



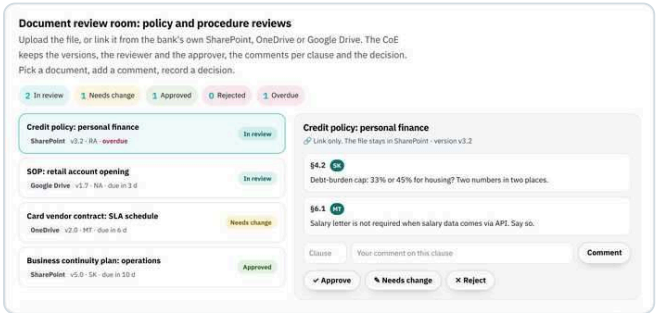
2 The process as it is, then as it will be, with the reason for every change.



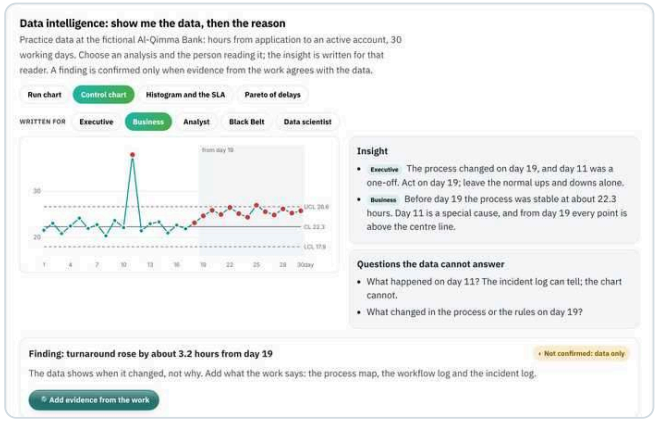
3 The best mix of actions, biggest benefit first.



4 The shared team wallboard of the program.



5 Each policy prepared, reviewed and approved by named people.



6 Where the time goes, read from the data.

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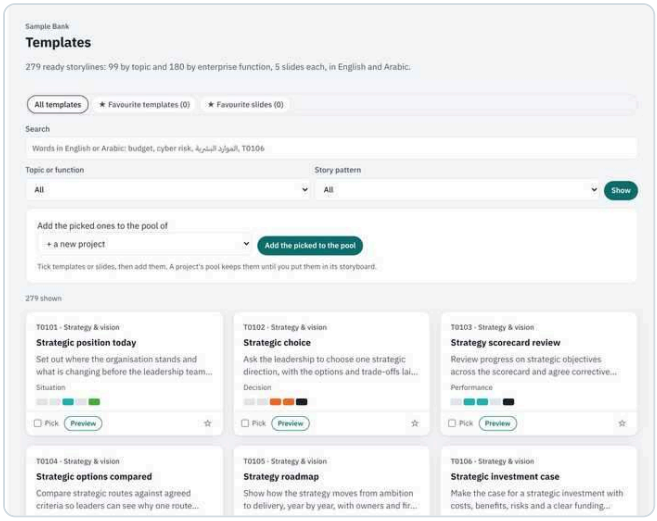
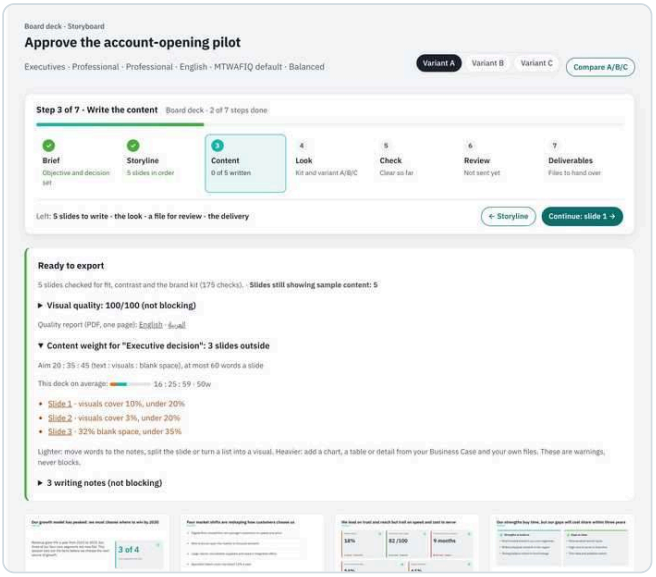
Celebrate: the blue sky

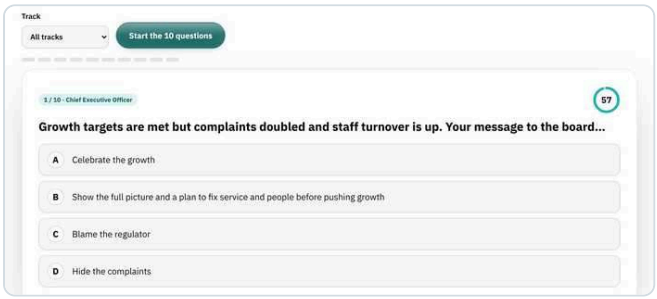
From green to excellence: the results told well, and the people recognized.



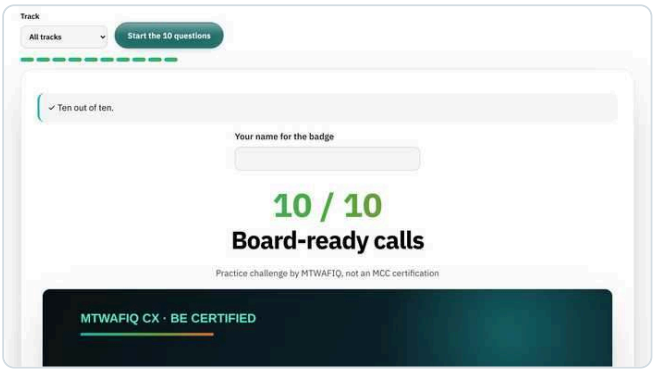
1 Ready storylines by topic and by enterprise function.



2 Every slide checked for fit, contrast and your brand.



3 Certification: pick a track and start.



4 Ten right answers and you are certified.

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Three services, one success partner

Consulting	We help you name the problem, size it and get it approved.
Technology	One platform, one sign-in, in your brand: from the Business Case to the verified result.
Training	Training at every phase, and recognition when you reach excellence.

Together

Initiate

A Business Case and a decision deck in your brand; typical problems and KPIs for your unit; sector references to start from.

Deliver

One workspace with roles, review and sign-off; seven transformation programs; the best mix of initiatives for your budget and people.

Celebrate

Results verified at the source; recognition and certification for your people; practice through simulations and games.

Start small. Scale when needed.

Start with one quick win or one department. The same package grows to a project or a program, in our cloud or On-Premise inside your walls.

Start today

Initiate a Problem Solution www.mtwafiq.com

Prepare your Business Case in a few minutes, with no account. To build it, send a demo request with your work email. The MTWAFIQ team answers every request by email, and access starts only after approval.

MTWAFIQ promises no result: a benefit counts only once it is measured.

Our mission and our method, signed by

Mohammad Tawfiq